

## CDFI Impact

October 2022

## **KEY SOLUTIONS**



- Mobile app to register returning migrants and citizens & record symptoms
- IVR facility to send automated calls daily to track symptoms
- Web & mobile based Coronacare application to connect all hospitals, Corona Care Centres & testing labs
- Analytics platform to create live dashboards to assess complete situation & initiate action



- Conduct household surveys through mobile based app to capture entitlement data related to different Govt. schemes
- Analyse collected survey data & assess coverage i.e inclusion/exclusion errors



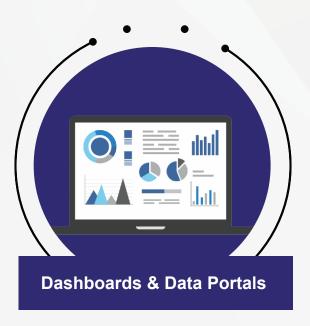
- Collect data related to pregnant mothers or new born child through a simple mobile app
- Analyse collected data through action dashboards & take required measures



 Modular platform to digitize business and financial operations of farmer groups including market access



- Direct Benefit Transfers Scheme delivery and fund management platform integrated with PFMS and UIDAI
- Community Development Platform for last mile tracking of activities with funds sourced from multiple channels



 Build interactive and immersive dashboards and web portals to visualize and analyse large data sets

## **CDFI INTERVENTION AREAS & THEIR IMPACT**



Supporting MeitY in promoting adoption of digital payments

Successfully ran SMS & mobile app based DigiVAARTA campaign for **1.2 crore citizens** across the country

 Developed a mobile & IVR based Entrepreneurship Support System for financial and business literacy

**Financial Inclusion & Literacy** 

Educated more than 1,00,000 SMEs/microentrepreneurs on business literacy

Location : Pan India



Farm & Non-Farm Collectives

 Developing NRLM's core data architecture and systems to enable real time capture of micro-level data of SHG members

Over **8.2 crore** SHG members to benefit

More than 35 lakh Mahila Kisans to be impacted

- Digitizing Farmer Producer Organizations in UP and TN
  - Financial profiles of 40 FPOs across TN & UP were generated
  - Facility to track quality & quantity of produce from farmers to buyers

Location : Tamil Nadu, Uttar pradesh



Health

- Helping Meghalaya government curb spread of COVID in the state through CDFI's COVID Tracking System
  - Over 11 lakh citizens registered for COVID using mobile app
  - 500+ Govt. & Health Officials are using the system across the state
  - 12,000+ patients registered through Coronacare Management System

Health status of over **2,700** patients monitored through IVR Dashboard System in Haridwar district

- Improving health status of all pregnant women & new born child under MOTHER initiative in Meghalaya
  - 2,13,284 pregnant women registered on Mother App
- Proportion of mothers getting registered in the 1st term of pregnancy has increased from 5-10% to 33%
- Routine immunization has increased from 44% to 90% while Maternal Mortality Ratio and Infant Mortality Ratio have shown a 25% and 33% decrease respectively
- 4,61,493 children screened & identified 3,834 with developmental delays including disabilities across 11 districts in Meghalaya



Benefit delivery & social protection

 Implementation, advisory & program support for delivering Pradhan Mantri Matru Vandana Yojana across the country

Over ₹8,000 crore disbursed to 2.4 crore pregnant women

 Helping Meghalaya Society for Social Audit & Transparency assess coverage, inclusion/exclusion errors of select government schemes

Over **27,394 PMAY** beneficiaries, **74,250 ICDS** beneficiaries, **2,272 MDM** beneficiaries, **19,967 rural households** surveyed for MGNREGS across Meghalaya

- 38,057+ claims worth ₹ 12.04 crores processed digitally through ASHA First in Meghalaya
- ASHAs across Meghalaya now receive payments in their bank accounts within 4-5 days of claims submission on ASHA First mobile app

Location : Pan India, Meghalaya



Outcome driven planning & governance

- Digitizing entire process flow of Village Poverty Reduction Plan (VPRP) creation through SHG network across India
- VPRP application has been enhanced with features that allow comprehensive coverage and periodic capture of households' livelihood data
- 7.82 lakhs villages & apx 250,000 Gram Panchayats to get involved for VPRP across the country
- Over 51,000+ SHGs have recorded their demands for Govt. schemes through the VPRP application

Location : Pan India



## **DELHI**

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