



■ Research ■ Analyze ■ Innovate

CDFI Impact

October 2022

KEY SOLUTIONS



COVID Tracking system

- Mobile app to register returning migrants and citizens & record symptoms
- IVR facility to send automated calls daily to track symptoms
- Web & mobile based Coronacare application to connect all hospitals, Corona Care Centres & testing labs
- Analytics platform to create live dashboards to assess complete situation & initiate action



Maternal & Child Care Solution

- Collect data related to pregnant mothers or new born child through a simple mobile app
- Analyse collected data through action dashboards & take required measures



Scheme Coverage & Social Audit Platform

- Conduct household surveys through mobile based app to capture entitlement data related to different Govt. schemes
- Analyse collected survey data & assess coverage i.e inclusion/exclusion errors



Business System for farm & Non-farm collectives

- Modular platform to digitize business and financial operations of farmer groups including market access



Direct Benefit Delivery Solution

- Direct Benefit Transfers Scheme delivery and fund management platform integrated with PFMS and UIDAI
- Community Development Platform for last mile tracking of activities with funds sourced from multiple channels



Dashboards & Data Portals

- Build interactive and immersive dashboards and web portals to visualize and analyse large data sets

CDFI INTERVENTION AREAS & THEIR IMPACT



Financial Inclusion & Literacy

- Supporting MeitY in promoting adoption of digital payments

Successfully ran SMS & mobile app based DigiVAARTA campaign for **1.2 crore citizens** across the country

- Developed a mobile & IVR based Entrepreneurship Support System for financial and business literacy

Educated more than **1,00,000 SMEs/micro-entrepreneurs** on business literacy

Location : Pan India



Farm & Non-Farm Collectives

- Developing NRLM's core data architecture and systems to enable real time capture of micro-level data of SHG members

Over **8.2 crore** SHG members to benefit

More than **35 lakh** Mahila Kisans to be impacted

- Digitizing Farmer Producer Organizations in UP and TN

• Financial profiles of **40 FPOs** across TN & UP were generated

• Facility to track quality & quantity of produce from farmers to buyers

Location : Tamil Nadu, Uttar pradesh



Health

- Helping Meghalaya government curb spread of COVID in the state through CDFI's COVID Tracking System

• Over **11 lakh citizens** registered for COVID using mobile app

• **500+** Govt. & Health Officials are using the system across the state

• **12,000+** patients registered through Coronacare Management System

Health status of over **2,700** patients monitored through IVR Dashboard System in Haridwar district

- Improving health status of all pregnant women & new born child under MOTHER initiative in Meghalaya

• **2,13,284** pregnant women registered on Mother App

• Proportion of mothers getting registered in the 1st term of pregnancy has increased from **5-10% to 33%**

- Routine immunization has increased from **44% to 90%** while Maternal Mortality Ratio and Infant Mortality Ratio have shown a **25%** and **33%** decrease respectively

- 4,61,493 children screened & identified 3,834 with developmental delays including disabilities across 11 districts in Meghalaya

Location : Meghalaya, Haridwar



Benefit delivery & social protection

- Implementation, advisory & program support for delivering Pradhan Mantri Matru Vandana Yojana across the country

Over **₹8,000 crore** disbursed to **2.4 crore pregnant women**

- Helping Meghalaya Society for Social Audit & Transparency assess coverage, inclusion/exclusion errors of select government schemes

Over **27,394 PMAY** beneficiaries, **74,250 ICDS** beneficiaries, **2,272 MDM** beneficiaries, **19,967 rural households** surveyed for MGNREGS across Meghalaya

- **38,057+** claims worth **₹ 12.04 crores** processed digitally through ASHA First in Meghalaya
- ASHAs across Meghalaya now receive payments in their bank accounts within 4-5 days of claims submission on ASHA First mobile app

Location : Pan India, Meghalaya



Outcome driven planning & governance

- Digitizing entire process flow of Village Poverty Reduction Plan (VPRP) creation through SHG network across India
- VPRP application has been enhanced with features that allow comprehensive coverage and periodic capture of households' livelihood data
- **7.82 lakhs** villages & apx **250,000** Gram Panchayats to get involved for VPRP across the country
- **Over 51,000+** SHGs have recorded their demands for Govt. schemes through the VPRP application

Location : Pan India



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